

General Appearance

Counters

Merchandise

Sales Girls

Floors

Lighting

Sales Bulletins

Windows

Store Front Sign

Ftn. Girls' Uniforms

Girls' Quarters

Stockroom

Fixture & Baling Rms.

Red Star Merchandise

Ledge

Office

Friday Efficiency

Painting—Interior

Customer Counts

Vestibule Ceiling

Fountain, Kitchen & Lunchroom

Extra Space

Remodel, Enlarge, New Plant

Suggestions by Mgr.

Fire Hazards

Store No. 445 Chicago, Ill. 764
4016 W. Madison St.

Manager G.D. Stanger Rating G

Male Personnel

L.T. Stiegler 7 3

R.J. Knuth 3 3

K.A. Waity 1 14

Superintendent. Wardlow

Store Hours

Previous Year's Figures:

Sales 1,168,693.14 4.48%

Net Profit 81,168.93 7.30

Waste 1.96

_____% of increase or decrease in net profit as of

Competition

Organization

Trend: Sales 784,644 up .43

Expense

Stock Condition

Remarks from corres.